

**SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR
TECHNOLOGY SHARING DURING DEMAND AND SUPPLY PLANNING
IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT**

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ABSTRACT

A system, method, and article of manufacture are provided for technology sharing during demand and supply planning in a network-based supply chain environment.

10 Steps included are providing locator and mapping capabilities utilizing the network. Technology that includes streaming audio, stereo audio and video data is also shared utilizing the network. Encryption capabilities for the technology are also included. Further, searching capabilities are provided utilizing the network in addition to logging events and passive user profiling. The event logging includes logging

15 network operations. User profile data is automatically received and stored. User profile data includes user identity, state, preferences and interests. User profile data is also automatically exported to an active profile manager which automatically adds additional user profile data. Additional user profile data includes information related to whether the user is a service provider or a manufacturer and the location of

20 user.